

Are you walking away from sales?

While most businesses include one or two sales calls in their follow-up strategy, we have found that almost 45% of the time a larger number of leads are actually generated from the third or fourth call, long after many inside sales teams have moved on.

Gabriel Sales introduces a new and comprehensive way to boost your marketing and sales dollars.

Ideal for any size company, Gabriel Sales' Spark is designed to quickly get traction and convert any existing marketing campaign into a robust sales program that helps you deliver a stronger and more measurable ROI. Consider Spark to add velocity to your current programs and assist with:

- Following up on trade show and webcast leads
- Driving additional attendees to events
- Setting appointments
- Getting proof-of-concept deals
- Qualifying leads for nurturing
- Lead scoring
- Testing concepts or messaging
- Quick starting new programs
- Cleaning up and maintaining databases
- Understanding conversion ratios for forecasting

Although a lighter version of Gabriel Sales' robust Virtual Sales and Marketing program, Spark takes full advantage of the unique and closed-loop process which has built our reputation for consistently delivering stellar campaign results.

Spark is designed to do the heavy lifting so you don't have to waste valuable sales budget and resources to maximize your ROI.

Ask us how we can IGNITE your sales campaign with proven strategy that can help you close business faster!

Contact us to see how together we can quickly build a Strategy that will Accelerate your sales and provide you with the Results you need now.

Call 303-815-1686 or visit us online at www.gabrielsales.com today.

Spark Program and Pricing

	6 week – 500 Decision Makers	11 week – 1,000 Decision Makers
Script Review, Edits and Test	2	2
Lead Scoring	Setup	Setup
Calls *Using your list	3 Attempts 2 Voice Mails	3 Attempts 2 Voice Mails
Market Intelligence Including quantitative and qualitative, great for feeding into social media and other prospect communication	Weekly	Weekly
Comprehensive Summary Report	Campaign Wrap	Campaign Wrap
Pricing starting at \$13,000		

What businesses are saying...

“The team is very fun, creative... never loses sight that we are here to close business... Gabriel Sales helped me close business, a lot of business.”

James Miller, EVP
VNU Global Media, a Nielsen Company

“I recommend (Gabriel Sales) because one, they close business, two, they are not short-sighted, and three, they are not just sales partners, they help you strategically, too.”

Vinay Mishra, Founder & COO
Marketics

“Gabriel Sales has allowed us to focus on our sales process...it was just too expensive for us to educate our prospects on our products, Gabriel Sales is helping us drive efficiencies in this direction.”

Calvin Wohlert, Owner/GM
Solutions Dynamics

Customization

Gabriel Sales offers a robust selection of customized options based on over 10 years of experience and development of a closed-loop process that helps to quickly close business and drive a higher ROI.

[Request Details and Pricing](#)

	Target	Data Management	Verification	Messaging
Targeting Targeting and segmenting your prospects is one of the most important first steps of all sales initiatives. Gabriel Sales' expert team will help segment your prospects to match the demographics and physiographic which best align with your specific goals and business objectives.	X			
Data Maintenance Often the strength of the close resides in the health of the list. Poorly maintained lists can paralyze any sales organization and diminish ROI. Gabriel Sales will maintain your CRM for maximum efficiency.	X	X		
Survey Surveys can give you get a quick read on your prospect. Gabriel Sales can help you get a better understanding of your market in real time so you can close business faster and boost your ROI.				X
Campaign Landing Page Our customized landing pages offer a quick turnaround and support your specific sales objectives. Our campaign landing pages include robust SEO/SMO, hosting, and Google Analytics to ensure maximum exposure. These pages will help you maximize ROI for all your lead generation and nurturing programs such as webcasts, email campaigns and direct dials.	X	X	X	X
Case Studies Third-party verification is one of the best tools to help support and validate your sales message and product. Gabriel Sales' turnkey process makes building these valuable assets quick and easy.	X	X	X	X
Social Media Content Gabriel Sales takes key objectives gleaned from sales touches and creates social media content, so your messaging always matches your sales strategy and supports your sales objectives.	X	X	X	X
Webinars Gabriel Sales take the guesswork out of creating and managing your webinars or voiceover PowerPoints. We can help you quickly create content that will not only meet the educational needs required for a successful event, but also help you to seamlessly link back to your sales objectives. Our experienced team can also help you disseminate your content across the web and throughout your social media.	X	X	X	X
Video Clips We don't think of videos as mere eye candy, but as strategically positioned tools that quickly deliver third-party verification messages and overcome barriers of entry. Our no-nonsense, high-return approach delivers higher sales results.	X	X	X	X